

claim 11 have been replaced by Claim 23 to include similar limitations. The remaining claims have been amended to make them consistant with newly added Claim 22 and 23.

Applicant can appreciate the Examiner's difficulty with the simplicity of the invention. It is this simplicity that makes it unique. The numerous references relied on by the Examiner disclose compositions which use collagen, but none remotely teach a collagen water mixture with means for applying it anytime, anywhere, as a fine mist directly on the skin.

The need for replacing moisture loss from the skin has long been known, as was shown to the Examiner by advertisements for products to spray pure water on the skin. This does little, as the water will quickly evaporate. The beneficial effects of collagen have also been known for some time, but the methods of application have always been in messy, very expensive creams or in medication formulas, such as that disclosed in the patent of Wilder. In all cases the products or compositions include other ingredients that make them inconvenient to use, or the collagen is only an incidental addition. In no case has there ever been a product that allowed a user to take advantage of the benefits of collagen anytime, anyplace.

The product or system disclosed and claimed by applicant came about because of the need recognized for moisturizing the skin anyplace and at anytime. It could not be in the usual form of creams, lotions, or liquids that are splashed on the face and body. These are products for specific people for use at specific times and often in conjunction with other products. Many of these are disclosed in the patents cited by the Examiner. None of these alone or in combination teach or suggest a product like that claimed by applicant for use anywhere, anytime; no rubbing in, rubbing on, or waiting for

the product to dry. It can be applied simply, quickly and easily with no muss or fuss. It is respectfully submitted that applicant has come up with a unique system or product that should be entitled to broad patent protection however simple it may appear.

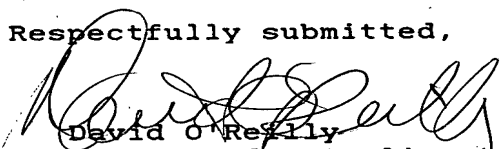
The Examiner's rejection of the claims over some ten references is respectfully traversed. However simple applicant's claimed invention may appear the number of references cited, none of which came close to or have the advantages of applicant's claimed invention, if anything, suggest and support the conclusion that it is unobvious. The products disclosed in the references cited are either for use as additives or in conjunction with other products or are medicinal products which are messy to use or have undesirable properties.

The Stone patent, for example, shows a very effective sprayer and might be used for the product described as Example 13 in Column 11 of the Wilder patent. However, it would certainly not be a fine mist spray that could be used anywhere, anytime. It is an acne medicinal product which, at best, would be a thick, heavy spray. It is respectfully submitted that this combination, as well as the others the Examiners suggests, would not produce applicant's claimed invention. No reasonable combination of the references of record would produce the unique invention disclosed and, as now, claimed by applicant.

Should the Examiner have any suggestions for further amendments to the claims, a call to the undersigned will bring immediate approval and authorization of an Examiner's amendment, if appropriate.

Reconsideration of this application and allowance of the claims as now submitted are earnestly solicited

Respectfully submitted,


David O'Reilly
Attorney for Applicant
Registration No. 26,102

DO'R/rk

Address all calls to:
(818) 883-3600